



UNEP **Finance Initiative**

Innovative financing for sustainability



Presentation at the Natural Value Initiative Workshop

Paul Clements-Hunt

8 August 2007

Who We Are

United Nations Environment Programme Finance Initiative

UNEP FI is a unique public-private partnership between UNEP and the global financial sector

Over 170 banks, insurers, asset managers and pension funds comprise the partnership with UNEP.

What We Do

UNEP FI develops **global standards, guidelines and best practice approaches** to sustainability for financial institutions worldwide

Some of UNEP FI's Activities

Working Groups	Special Projects	Regional Task Forces
<ul style="list-style-type: none">✚ Asset Management✚ Climate Change✚ Insurance✚ Property✚ Sustainability Reporting	<ul style="list-style-type: none">✚ Principles for Responsible Investment✚ Biodiversity & Ecosystem Services✚ Human Rights✚ Water & Finance	<ul style="list-style-type: none">✚ Africa✚ Asia Pacific✚ Central & Eastern Europe✚ Latin America✚ North America



The Business Case...





PRI

Principles for Responsible Investment



PRI

APRIL
27
THURSDAY

NYSE Group

**230 institutional
investors**

28 countries

USD 10 trillion

What's the Deal for Financial Institutions?



resource scarcity

new markets

increase in input costs

new products

lawsuits

environmental brokerage

regulatory constraints

payments for ecosystem services

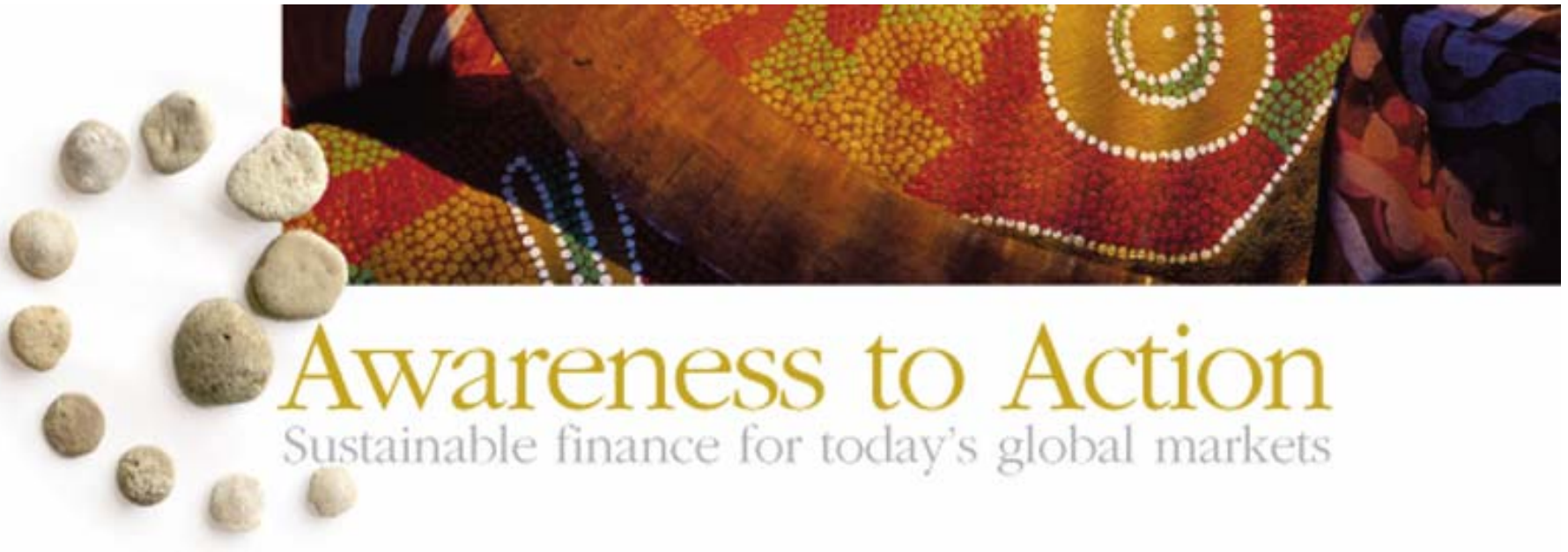
damage to brand & image

1st mover advantage





UNEP FI Global Roundtable 2007



Awareness to Action
Sustainable finance for today's global markets

24-25 October 2007 – Melbourne, Australia

www.unepfi.org/melbourne

